

April 20, 2020

The Honorable Ellen F. Rosenblum Office of the Attorney General Commerce Building 158 12th St. NE Salem, OR 97301

Dear Attorney General Rosenblum,

We write to you to urge you to initiate an investigation into the voting system vendor Voatz for advancing potential false claims and deceptive marketing practices while promoting its mobile voting application in Oregon that may violate the Unlawful Trade Practices Act, Or. Rev. Stat. § 646.607; fraudulent misrepresentation; or any other violation of state law.¹

Voatz is Boston-based startup company that is developing and aggressively marketing an internet-based voting system that enables voters to cast a ballot from application loaded on to their mobile phones. In 2019, Jackson and Umatilla counties contracted to have Voatz offer its internet voting system to voters eligible under the Uniformed and Overseas Citizen Absentee Voting Act (UOCAVA) for Oregon's 2019 general elections.

Voatz's campaign to promote its voting system in Oregon has included bogus claims of "military grade security,"² public statements asserting that votes cast on its platform could not be deleted or altered,³ and published materials⁴ and presentations⁵ promising that Voatz's system was robustly vetted and secure.⁶ Though many computer security

¹ Free Speech For People is a non-profit, non-partisan public interest legal organization that works to renew our democracy and our United States Constitution for the people. As part of our mission, we are committed to promoting, through legal actions, secure, transparent, trustworthy and accessible voting systems for all voters.

² Voatz, "Military-Grade Security, Easy To Use: Elections Technology & Civic Engagement,"

https://freespeechforpeople.org/wp-content/uploads/2020/04/Voatz_1Pager.military.grade_.pdf

³ Robert Hackett, "Denver and West Virginia Deserve Praise for Voting on Blockchain," *Fortune*, March 23, 2019

https://fortune.com/2019/03/23/blockchain-vote-election-denver-west-virginia-voatz/

 $^{^4}$ https://blog.voatz.com/wp-content/uploads/2019/02/West-Virginia-Mobile-Voting-White-Paper-NASS-Submission.pdf

⁵ Ibid.

⁶ Voatz, "Frequently Asked Questions," https://www.voatz.com/faq.html

experts vociferously expressed skepticism or distrust at Voatz's claims as unsupported, spurious or misleading⁷,⁸ Jackson and Umatilla counties elected to engage Voatz to offer its mobile voting system for military and overseas voters in the 2019 elections with support from the Secretary of State's office.

In a press release issued by Voatz's sponsor, Tusk Philanthropies, Oregon Deputy Secretary of State Rich Vial said "[b]y enabling these voters to cast a ballot using their mobile device which adds the security of modern smartphone technology combined with the security of the blockchain, we can make it easier, and at the same time more secure, for them to cast a ballot from wherever they are in the world." Vial's endorsement of Voatz's security indicates Voatz's campaign to persuade Oregon's election officials that its system is secure was fruitful.

Though Voatz's unproven advertisements regarding security successfully persuaded election officials in Oregon as well as Utah, West Virginia, and Colorado, Voatz's failure to substantiate any of these statements continued to breed distrust. In November 2019, U.S. Senator Ron Wyden (OR) sent a request to the Department of Defense and the National Security Agency asking both to conduct a security evaluation of Voatz, writing:

"While Voatz claims to have hired independent security experts to audit the company, its servers and its app, it has yet to publish or release the results of those audits or any other cybersecurity assessments. In fact, Voatz won't even identify its auditors. This level of secrecy hardly inspires confidence."⁹

Senator Wyden followed up in February 2020 with a letter to ShiftState Security, a firm that Voatz had identified as having conducted a security audit of its system, requesting a copy of the evaluation:

"To convince state and local officials to take a chance on Voatz's controversial technology, Voatz touted an audit conducted by ShiftState Security. ShiftState and Voatz have not published the audit, and Voatz has refused to provide me with a copy. However,

⁷ Maya Kosoff, "A Horrifically Bad Idea: Smartphone Voting is Coming Just in Time for the Midterms," Vanity Fair, August 7, 2018

⁸ Dr. David Jefferson, et al, "What We Don't Know About the Voatz "Blockchain" Internet Voting System," May 1, 2019, https://cse.sc.edu/~buell/blockchain-

 $papers/documents/What We DontKnowAbout the Voatz_Blockchain_.pdf$

 $^{^9\,}Available\,at:\,https://www.washingtonpost.com/context/sen-ron-wyden-d-ore-letter-regarding-voatz/e9e6dd4f-1752-4c46-8e37-08a0f21dd042/$

in a press interview last year, you declared that "Voatz did very well" in the full security review that you and your team conducted."¹⁰

The ShiftState report has still not been released.

In February of this year, election officials and the public had their first look at Voatz's security from an independent third party when researchers at the Massachusetts Institute of Technology (MIT) published a report that contradicted much of Voatz's claims. The report was a stunning catalogue of security gaps and documented multiple vulnerabilities "that allow different kinds of adversaries to alter, stop, or expose a user's vote."¹¹

By reverse engineering the publicly available Voatz mobile application, the MIT researchers were able to analyze and identify several opportunities to compromise, corrupt or alter votes cast over the Voatz application before the ballot even enters the blockchain. The MIT researchers were able to circumvent Voatz's malware protections with "minimal effort," allowing an attacker to corrupt the Voatz application and undetectably alter or spy on vote choices. The researchers also found that votes cast on the application are not loaded directly onto the blockchain; instead they first pass through a server which is also vulnerable to multiple attacks that could manipulate or delete votes making any public audit of votes recorded on the blockchain meaningless.

In addition to documenting multiple, significant vulnerabilities with the Voatz mobile voting system, the MIT researchers included in the appendices a catalogue of eleven of Voatz's published security claims, annotated by the researchers with findings from their research that contradict each claim.¹² This list provides a preliminary foundation to establish that Voatz's security claims are faulty.

Concerned the vulnerabilities could have national security implications, the MIT researchers reached out to the Cybersecurity Infrastructure and Security Agency (CISA) at the Department of Homeland Security (DHS) to share their findings. CISA found the research credible and facilitated communication between the researchers and Voatz to responsibly disclose the security issues to Voatz before the report was made public. CISA

 $^{^{10}}$ Available at:

https://www.wyden.senate.gov/imo/media/doc/022120%20Wyden%20Letter%20To%20Shiftstate%20Security%20RE%20Voatz.pdf

¹¹ Michael Spector, James Koppel, Daniel Weitzner, "The Ballot is Busted Before the Blockchain: A Security Analysis of Voatz, the First Internet Voting Application Used in U.S. Federal Elections," Massachusetts Institute of Technology, February 2020.

 $^{^{12}}$ Ibid.

also arranged calls between the MIT researchers and several affected election officials to alert them to the findings.

Voatz responded to the MIT researchers' findings forcefully; staunchly denying their conclusions and vigorously criticizing the research methods on its blog and in a press call held on the same day the report was made public. Voatz called the research "flawed"¹³ and "riddled with holes"¹⁴ as its officers claimed the attacks MIT identified were impossible.¹⁵

Even though the DHS had validated MIT's findings, Voatz's strenuous denials and attacks on the MIT report were successful in convincing some of its customers that Voatz's security claims were valid and that the MIT findings were false. Utah County Clerk Amelia Powers Gardner repeated the same spurious explanations Voatz had provided to reporters when justifying the continued use of the application and told reporters there was no evidence the researchers' findings raised security concerns.¹⁶ Jackson County Clerk Christine Walker told the press that Jackson was still planning on using Voatz's system for the 2020 primary.¹⁷

One of Voatz's most vocal supporters, West Virginia Secretary of State Mac Warner, defended Voatz also by repeating the same claims Voatz had made in its press call.¹⁸ As Voatz was withstanding a barrage of media criticism about the MIT study, Warner went even further in his support of Voatz by providing to reporters what was described by his office as a recently declassified DHS report.¹⁹ The purported DHS report was not a security review but a hunt assessment report – essentially an analysis to determine if Voatz's network contained any evidence that it had been breached. This report provided found no evidence of any breaches and only minor security issues. It was distributed to

¹³ https://blog.voatz.com/?p=1209

 $^{^{14}}$ https://blog.voatz.com/?p=1243

 $^{^{15}}$ Ibid.

¹⁶ Connor Richards, "Utah County still plans on using voting app despite security concerns raised by researchers," *Daily Herald*, February 17, 2020. *Available at:* <u>https://www.heraldextra.com/news/local/govt-and-politics/utah-county-still-plans-on-using-voting-app-despite-security/article_ae0d1c54-8b17-5a09-9946-3f3585bda72f.html</u>

¹⁷ Lydia Emmanoulidou, "MIT researchers sound alarm over voting app's security flaws," *Public Radio International*, February 14, 2020. *Available at:* https://www.pri.org/stories/2020-02-14/mit-researcherssound-alarm-over-voting-app-s-security-flaws

¹⁸ Steven Allen Adams, "Warner pushes back on claims of voting app vulnerabilities," News and Sentinel, February 15, 2020. Available at: https://www.newsandsentinel.com/news/local-news/2020/02/warner-pushesback-on-claims-of-voting-app-vulnerabilities/

¹⁹ Danny Nelson, Nikhilesh De, Ben Powers, "MIT Wasn't Only One Auditing Voatz-Homeland Security Did Too, With Fewer Concerns," *Coindesk*, February 14, 2020. *Available At: https://www.coindesk.com/mit-wasnt-only-one-auditing-voatz-homeland-security-did-too-with-fewer-concerns*

reporters by the West Virginia Secretary of State and was reported in multiple news stories, serving as a counterweight to the damaging MIT study.²⁰

Though the West Virginia Secretary of State's office described the report as a DHS report, and in several cases reported by the media to be a DHS study, it was, in fact, *a report drafted and published by Voatz itself* purporting to represent what the (still non-public) DHS hunt report found.²¹

Approximately a month after the MIT study was published, the independent security firm Trail of Bits (TOB) released a security review it conducted of the Voatz mobile voting platform on behalf of Tusk Philanthropies and Voatz. The Trail of Bits' study was a searing indictment of Voatz's security, affirming all of the assertions made by the MIT team and identifying additional security vulnerabilities in the system. Further, the Trail of Bits study exposes many of the public statements Voatz made in response to the MIT study as false, misleading or specious. According to the Trail of Bits report, TOB confirmed to Voatz all the security vulnerabilities identified by MIT on February 11^{th,} *two days before* Voatz published its response to the MIT study and held a press call falsely denying the findings in the MIT report. We have excerpted some of these statements in Attachment A along with other statements from Voatz's website which—taken together with the Appendix to the MIT study—support our concerns that Voatz has been making false, misleading or deceptive claims to promote and sell its product.

We urge you to review this information and ask you to initiate an inquiry to determine if Voatz has engaged in or is engaging in any deceptive trade practices under the Unlawful Trade Practices Act, Or. Rev. Stat. § 646.607; fraudulent misrepresentation; or any other violation of state law.

²⁰ Anthony Kimery, "Voatz blockchain voting app security questioned in new study; DHS seems unconcerned," *Biometric Update*, February 17, 2020, *available at:*

https://www.biometricupdate.com/202002/voatz-blockchain-voting-app-security-questioned-in-new-studydhs-seems-unconcerned; Dave Mistisch, "MIT Study: Mobile Voting App Used in W.VA Pilot Susceptible To Hacks That Could Change Votes," *West Virginia Public Broadcasting*, February 13, 2020, *available at:* https://www.wvpublic.org/post/mit-study-mobile-voting-app-used-wva-pilot-susceptible-hacks-could-changevotes#stream/0.

²¹ https://voatz.com/Hunt-Engagement-Summary-Voatz.pdf

Thank you very much for your consideration. Please don't hesitate to reach out to us if you have any questions or if we can be of any assistance.

Sincerely,

Susan Greenhalgh, Senior Advisor on Election Security Ron Fein, Legal Director

cc. Senator Ron Wyden (OR) United States Senate

> Representative Jerrold Nadler Chair, House Committee on the Judiciary U.S. House of Representatives

Representative David Ciccilline Chair, Subcommittee on Antitrust, Commercial and Administrative Law House Committee on the Judiciary U.S. House of Representatives

Representative Joe Neguse Vice Chair, Subcommittee on Antitrust, Commercial and Administrative Law House Committee on the Judiciary U.S. House of Representatives